



## ABOUT US

We are the official Fantasy Gaming partner of the Toyota Thai League. With currently 45,000 sign-ups and 25,000 active users in Thailand we are ready to expand and become the leading Fantasy Game in SE Asia.

## PROJECT BACKGROUND

- Fantasy Football is a multi billion Dollar Industry in the US, Canada and Europe
- Market research shows that **10% of US** and **5% of the European** population play fantasy league games
- Major opportunity to become the market leader in SE Asia for local fantasy football leagues
- IT development is done, including powerful backend for marketing, easy to add more leagues

## COMPETITIVE ADVANTAGE

01

Fantopy is the only multi-league Fantasy gaming platform in SE Asia

02

We are the only Fantasy game that focuses on local football leagues

03

IT Development: we have unique features, use an affiliate marketing system, mobile website + applications

04

Excellent relations with football clubs, football players and the league exec in Thailand and in Indonesia

## USE OF FUNDS

- We are ready to expand and become the first and only Fantasy Game about the Indonesian
- Liga 1
- Launch big marketing campaign in both Indonesia and Thailand in 2021
- Offer valuable prizes for the winners
- Improve UI / UX experience for our users



- Founded: 2013 (golden11.com) - rebranded in 2017 (fantopy.com)
- Stage : Series A
- Industry : Online Gaming (Fantasy sports)
- **Investment Opportunity** : 500,000 - 1 Million USD
- Market size : SE Asia : Thailand, Indonesia, Malaysia, Vietnam
- Number of employees : 10
- Goal: reach 75,000 users in Thailand and 150,000 users in Indonesia in 2021

## TEAM

- **Tanio Pascual** (CEO) : Owner of multiple platforms in gaming & sports (online & offline)
- **Coen Van der Voort** (Founder)
- **Bart Van der Voort** (Operations) : Masters in Business Administration (MBA) from INSEAD
- **IT Development team**: Belgium / Macedonia
- **Jakarta** : experienced team with fantasy sports, well connected to the Indo Liga 1
- **Bangkok** : social media and marketing team