

The first sanitation startup in Indonesia, which develops an innovative platform that integrates software and hardware to provide easy access to standardized sanitation facility for everyone.



Quick and Smart Restroom Finder Platform



Janitors Management Platform



www.jamban.id

JambanIndonesia

Jamban

BUSINESS MODEL

Rilex!
by Jamban

Paid Public Toilet Transaction use Rilex! system (Est. 300 transaction per sites per day)

Average Commission Rp. 750 - Rp.3000 per user (Exclude vending machine transaction, etc)

Projected Revenue in 2021 Rp. 657 million per sites per year (Exclude vending machine transaction, etc)

We take **15% commission** on each transaction

Janipro
by Jamban

Users provide feedback using the application or feedback link that is connected to the Janipro system (Users can only provide feedback if they are at the facility location)

Janitor gets data feedback, updates on the latest conditions and direction from management through the Janipro application

Management or facility owners get data (Feedback, Stock Supply, Janitors Performance) in real-time from the janitors and users

We charge **subscription fee** per monitored toilet and per janitors to facility manager / owner

(Subscription fees : IDR 30 K / Month / Janitors and IDR 50 K / Month / Toilet)

GLOBAL PROVEN MODEL



MisterLoo (Switzerland)
Valuation : Series B



Saniori (Belgium)
Revenue : \$4 Million (2020)



Lootel (India)
Valuation : ?



One Hundred Restrooms (Netherlands)
Valuation : ?

OPPORTUNITY

- More than 244 Million Public Toilet users in Indonesia need easier access to a clean public toilet in Indonesia.
- The Government of Indonesia's support for improving the quality of sanitation in Indonesia to support tourism programs.
- The COVID-19 pandemic has increased the awareness of the Indonesian population towards quality sanitation which has an impact on increasing sales of sanitation-based products.
- There has never been a startup in Indonesia that has been engaged in the sanitation sector, especially those related to sanitation facilities.

FOUNDING TEAM



RUDY WAHYU
CEO / Co-Founder

Medical Doctor
Occupational Health
MBA

12 years in Health & Tech Industry; Founder; Advisor



JOOBU WAHYUDI
COO / Co-Founder

Urban & Regional Planning
MBA

7 years in Property Industry; Founder



JENJANG SATRIYO
CTO / Co-Founder

Computer Science
MBA

17 years in Communication & Tech Industry; Founder

NOTABLE CLIENTS

Ongoing Partnership

Upcoming Partnership

